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FW: World Brown Swiss Conf 2020-21

On Thursday, April 23, 2020, 08:51:22 AM GMT-5, Norm Magnussen <<u>nmagnussen@brownswissusa.com</u>> wrote:

Hello Brown Swiss partners,

We hope that this notice finds everyone in good health. With the COVID-19 situation continuing to evolve, we have made the difficult decision to postpone the World Brown Swiss Conference 2020, originally scheduled for September 28 – October 3, Madison, Wisconsin USA. While we are extremely disappointed to make this announcement, we feel that it is our responsibility to follow the guidelines and recommendations of health authorities and governmental entities and do our part to ensure that our associates and partners stay safe and healthy.

We are, however, very excited to announce that the rescheduled dates for the World Brown Swiss Conference are September 26 - 30, 2021 in Madison, Wisconsin, USA! The venue and hotel will remain the same. We will be furnishing a new and improved schedule of the rescheduled World Conference on the website in the near future.

On behalf of the Brown Swiss Cattle Breeders' Association, we wish you good health and thank you for your patience during these challenging times. We look forward to seeing you in Madison, Wisconsin next year!



Norman C. Magnussen

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